

M.B.C - Privacy Policy

Effective Date: 30 July 2025

1. Information We Collect

We may collect the following types of personal information:

- Contact Details: Name, email address, and physical address.
- Project Enquiries: Details you provide about your building needs, including project location, budget, timeline, and design preferences.
- Website Usage: IP address, browser type, device information, pages visited, time spent on pages, and other usage data via cookies and analytics tools.
- Marketing Interactions: When you engage with ads, complete online forms, or subscribe to our newsletters.

2. How We Use Your Information

We may use your personal information to:

- Respond to your enquiries and provide quotes or service information.
- Manage client relationships and project communications.
- Improve our website and services.
- Send updates, marketing communications, or invitations (if you opt in).
- Comply with legal obligations.

3. Disclosure of Personal Information

We will never sell your information. However, we may share it with:

- Trusted service providers (e.g., CRM or marketing platforms, contractors, web hosting services) for business operations.
- Legal or regulatory authorities when required by law.
- Advertising platforms such as Facebook and Google, for retargeting or campaign optimisation (where applicable and in compliance with relevant privacy laws).

All third parties are required to comply with privacy standards as per Australian privacy legislation.

4. Cookies and Analytics

Our website uses cookies to enhance your experience and collect anonymous traffic data. This helps us understand how visitors interact with our site and improve performance.

You can control cookies through your browser settings or opt-out using tools provided by third-party platforms.

5. Security

We take reasonable precautions to protect your information from misuse, interference, loss, and unauthorised access, modification, or disclosure.

6. Access and Correction

You have the right to access the personal information we hold about you and to request corrections if needed. To do so, please contact us via the details below.

7. Your Consent

By using our website and providing your information, you consent to the collection and use of your information in accordance with this Privacy Policy.

8. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website.

9. Contact Us

For questions about this policy or your personal information, contact us at:

McLarnon Build Co

Email: info@mclarnonbuildco.com.au

Address: Shed 1/4 Clarendon Rd, Drysdale, VIC 3222